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| **Sponsorship** | **Amount** | **Benefits** |
| Title Sponsor  (Seeking 2 sponsors) | $1900.00 | Title sponsor receives:   * Business name/logo on Mancos School’s Entrepreneur Pathway webpage * Business name included in every event communication including the Mancos Valley Chamber newsletter * Mentioned in all earned and unearned media opportunities * Representative from business sponsor on the Advisory Board * Recognized publicly at both the Minimal Viable Pitch on December 7, 2022, and Final Pitch on May 10, 2023 * 2 Hoodies with Mancos School Business Entrepreneur Pathway logo |
| VIP Sponsor(Seeking 2-4 sponsors) | $950.00 | VIP Sponsor receives:   * Business name/logo on Mancos School’s Entrepreneur Pathway webpage * Business name included in every event communication including the Mancos Valley Chamber newsletter * Mentioned in all earned and unearned media opportunities * Recognized publicly at both the Minimal Viable Pitch on December 7, 2022, and Final Pitch on May 10, 2023 * 2 tees with Mancos School Business Entrepreneur Pathway logo |

**About the Mancos School District Business Entrepreneur Pathway Program:**

The 2022-2023 school year marks the first year of the Business Pathway program at Mancos High School! Six student groups have coalesced around an evidence-based curriculum offered by INCubatoredu® through Uncharted Learning (<https://www.unchartedlearning.org/>) , a nationally recognized program designed to empower students to identify an opportunity, create solutions, and embrace change and learning through this rigorous, immersive curriculum. Each student group has selected a business they wish to take from concept to market release! One business will be selected in May 2023 to receive funding to make their business a reality by a locally based Advisory Board (a.k.a The Shark Tank).

During the late fall and entire Spring semester, the student groups work closely with local business professionals using the provided curriculum until they reach their final pitch in May. The local volunteer business professionals working with these groups include Mentors, Coaches, Advisory Board members and a Community Champion, with the class instruction provided by Todd Cordrey, Mancos CTE Instructor, School Superintendent, and business owner.

**What’s in it for our students?**

Regardless of which business group is ultimately selected at the Final Pitch, every student, and our community, wins! Students will gain the general skills and college credits that will help them:

* Gain experience in the field of entrepreneurship and management
* Graduate with the skills to start a small business or gain employment on a management track
* Earn college credits towards an Associates Degree in business ownership or Bachelors in business management
* Becomes a member of the DECA national student organization. With a 75-year history, DECA has impacted the lives of more than ten million students, educators, school administrators and business professionals since it was founded in 1946.

Additionally, students can earn professional certifications by participating in this elective:

* Entrepreneurship Certificate: prepares students to open their own business by introducing them to the fundamentals in sales, marketing, management, and accounting
* Hootsuite Social Marketing Certificate: industry-recognized certification helps students develop and demonstrate expertise with social media marketing.

**Fundraising Goals:**

The program needs local sponsor support to help the students and volunteers. 100% of the funds obtained through sponsorships goes directly to the students in the form of earned rewards to help pay for the costs of their business development! Our goal this year is to raise $4800.00 for these students.

**Other support opportunities:**

If you or your business team would like to support students directly, there are open opportunities to help in the classroom setting presenting and helping guide the next generation of Mancos entrepreneurs. Please reach out for more information on these rewarding and impactful experiences.

For more information on the Business Entrepreneur Pathway program sponsorship or volunteer opportunities:

Jason Armstrong

Community Champion

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Todd Cordrey

Mancos Schools Superintendent

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